

*The Philadelphia American Marketing Association's*  
*2009 Marketer of the Year Event ~Sponsorship Opportunities~*

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Our Annual Award Program offers an opportunity to be associated with and to support local corporations for their efforts in the marketing profession. Event sponsorships for the Marketer of the Year are offered separately from our annual and event level packages. This prestigious event recognizes corporations such as Comcast, ING Direct, Wyeth, Rohm and Haas, Franklin Institute and the University of the Arts as well as attracts over 150 professionals and gains media coverage.

Each sponsorship package is jammed-packed with great inclusions to give you exposure amongst all the participants who highly anticipate this event year after year. If you have specific questions, please contact our Event Management Company at [info@seamlesseventsinc.com](mailto:info@seamlesseventsinc.com). Outlined below are the sponsorship opportunities being offered:

**Premier Sponsor Packages - \$5,000**

*Option A: Graphic Design – **SOLD OUT!***

- One sponsor-supplied item in Attendee Gift Bag
- Half Page ad in the attendee program booklet
- Design for the marketing event efforts
- Company Table display at event
- Logo on event website linked to corporate homepage
- 5 complimentary awards dinner tickets
- Logo recognition on event signage
- Recognition of sponsorship during event presentation

*Option B: Printing – **SOLD OUT!***

- One sponsor-supplied item in Attendee Gift Bag
- Half Page ad in the attendee program booklet
- Printing and postage for marketing event efforts
- Company Table display at event
- Logo on event website linked to corporate homepage
- 5 complimentary awards dinner tickets
- Logo recognition on event signage
- Recognition of sponsorship during event presentation

*Option C: Event Title*

- One sponsor-supplied item in Attendee Gift Bag
- Full Page ad in the attendee program booklet
- Introduction of company and keynote speaker at event
- Company Table display at event
- Logo on event website linked to corporate homepage
- 5 complimentary awards dinner tickets
- Logo recognition on event signage
- Recognition of sponsorship during event presentation

## Gold Sponsor Packages – \$3,000

### *Option A: Hors D' Oeuvres Hour (Limit 1)*

- Cocktail napkins with a company logo imprint in each one
- Sponsorship of 1 Drink per attendee and an array of Hors D' Oeuvres
- Opportunity to present an award during ceremony
- One sponsor-supplied item in Attendee Gift Bag
- Half Page ad in the attendee program booklet
- Company Table display at event
- Logo on event website linked to corporate homepage
- 3 complimentary awards dinner tickets
- Logo recognition on event signage
- Recognition of sponsorship during event presentation

### *Option B: Attendee Program Booklet (Limit 1)*

- Full Page Ad on the Inside Cover of the attendee program booklet
- Opportunity to present an award during ceremony
- Company Logo recognized on outside of booklet
- One sponsor-supplied item in Attendee Gift Bag
- Company Table display at event
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 3 complimentary awards dinner tickets

### *Option C: Event Photographer (Limit 1)*

- Half Page Ad in the attendee program booklet
- Opportunity to present an award during ceremony
- One hired professional photography for the evening of the event
- Photographer will display your logo with his/her equipment
- Photos will be posted to website after event with company recognition of sponsorship
- One sponsor-supplied item in Attendee Gift Bag
- Company Table display at event
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 3 complimentary awards dinner tickets

### *Option D: Attendee Gift Bag (Limit 1) – **SOLD OUT!***

- Half Page Ad in the attendee program booklet
- Opportunity to present an award during ceremony
- Logo displayed on the attendee gift bags
- One sponsor-supplied item in Attendee Gift Bag
- Company Table display at event
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 3 complimentary awards dinner tickets

## Silver Sponsor Packages – \$2,000

### *Option A: Dinner Table Centerpieces (Limit 1)*

- Sponsor-supplied company branded item for each attendee's place setting
- One sponsor-supplied item in Attendee Gift Bag
- Quarter Page Ad in the attendee program booklet
- Company Table display at event
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 2 complimentary awards dinner tickets

### *Option B: Attendee Dessert (Limit 1)*

- Company Logo in dessert pick to be placed in the dessert selection
- One sponsor-supplied item in Attendee Gift Bag
- Quarter Page Ad in the attendee program booklet
- Company Table display at event
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 2 complimentary awards dinner tickets

### *Option C: Entertainment (Limit 1)*

- Quarter Page Ad in the attendee program booklet
- Event-hired musician to play during reception and portions of dinner
- Instrument will clearly display a sign thanking the sponsorship
- One sponsor-supplied item in Attendee Gift Bag
- Company will be recognized during opening remarks
- Company Table display at event
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 2 complimentary awards dinner tickets

## Bronze Sponsor Packages – \$1,000

### *Option A: Attendee Name Tags (Limit 1)*

- Logo on all attendee name tags to enhance the networking opportunities
- One sponsor-supplied item in Attendee Gift Bag
- Quarter Page Ad in the attendee program booklet
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 1 complimentary award dinner ticket

### *Option B: Audio Visual (Limit 1)*

- Logo on signage near stage recognizing your AV sponsorship
- One sponsor-supplied item in Attendee Gift Bag
- Quarter Page Ad in the attendee program booklet
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 1 complimentary award dinner ticket

*Option C: Award Recognitions (Limit 1) – **SOLD OUT!***

- Half Page Ad in the attendee program booklet
- One sponsor-supplied item in Attendee Gift Bag
- Sponsor-supplied awards for all applicants and winners
- Logo recognition on event signage
- Logo on event website linked to corporate homepage
- Recognition of sponsorship during event presentation
- 1 complimentary awards dinner ticket

Advertising Packages

*Option A: Full Page Ad, \$500*

- Full Page Ad in attendee program booklet

*Option B: Half Page Ad, \$250*

- Half Page Ad in attendee program booklet

*Option C: Quarter Page Ad, \$150*

- Quarter Page Ad in attendee program booklet

Table Sponsor Package, \$600

- 8 complimentary awards dinner tickets
- Company sign displayed on center of table